



Report

Perceptions of Pipeline Development in Canada

A survey of Canadians

NATIONAL POST

October 23, 2025



Methodology

This week, we conducted a survey of Canadians to explore their attitudes toward pipeline development and energy policy.

Method

Online survey among respondents 18 years of age or older.
(Canadian sample: **n= 4,099**)

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **October 17 to October 19, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±1,53%**, (19 times out of 20) for the Canadian sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Jennifer McLeod Macey jmcleodmacey@leger360.com, Andrew Enns aenns@leger360.com or Sébastien Dallaire sdallaire@leger360.com.

➔ Notes

A more detailed sample breakdown is presented in the Appendix.

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CANADA 2021

LEGER POLL
Published on
September 18, 2021

OFFICIALS RESULTS
2021 Canada
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
	2%	2%

New this week

Some of **the key highlights** of our survey...

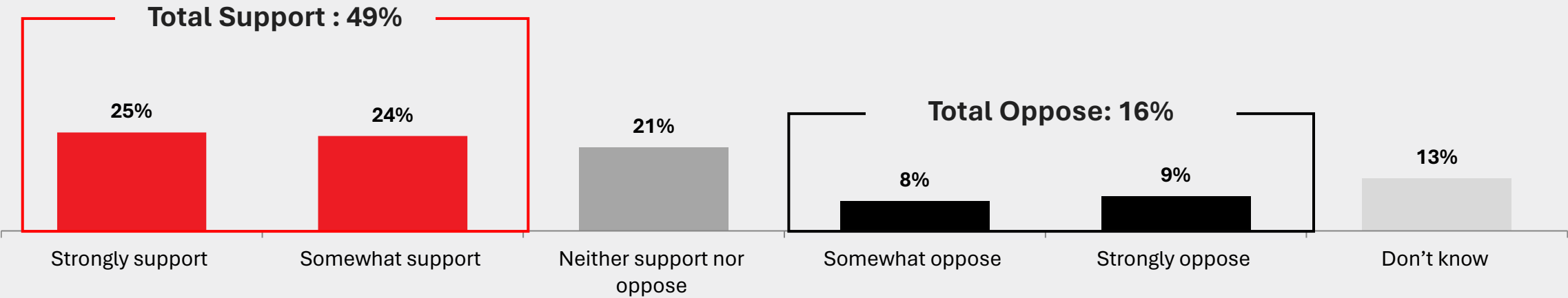
- **Half of Canadians (49%)** support Alberta's proposed new pipeline to export oil and gas beyond North America, while **16% oppose** and **21% neither support nor oppose**. Support is **strongest in Alberta (63%)** and **Manitoba/Saskatchewan (59%)**, and **lowest in Quebec (41%)**. **Men (58%)** and **older Canadians (55+: 56%)** are also more supportive than women (40%) and younger adults (18-34: 40%).
- Almost **three-quarters (72%)** believe new pipelines are important to Canada's economic future, with 24% calling them extremely important and 23% very important.
- When asked about priorities, **45% of Canadians say the country should strike a balance between building pipelines and reducing fossil fuel use**, while 25% prioritize building pipelines and 20% prefer reducing fossil fuel use.
- A **majority (55%)** are confident new pipelines can be built while adequately protecting the environment, though 33% are not. Confidence is highest in Atlantic Canada (67%), in the Prairies (65%) and Alberta (62%), and lowest in Quebec (47%). Confidence rises to 85% among those who support the Alberta pipeline but drops sharply to 13% among those who oppose it. **Among Canadians who are neutral on the project, confidence is also relatively low (43%)**, suggesting that even those without a firm opinion remain unconvinced that pipelines can be developed responsibly.
- Finally, **just over half (52%)** think the federal government should support Alberta's proposed pipeline project, while 16% oppose such federal involvement. Once again, support is **strongest in Alberta (65%)** and **Manitoba/Saskatchewan (61%)**, and **lowest in British Columbia (46%)** and **Quebec (44%)**.

Detailed Results

Support for Alberta’s Proposed Pipeline Project (1/2)

Q1. The Alberta government has announced plans to pursue a new pipeline project to increase the export of Alberta’s oil and gas to buyers outside of North America (the pipeline will run from Alberta to the BC coast). Do you personally support or oppose this project?

Base: All respondents (n=4,099)



Support for Alberta’s Proposed Pipeline Project (2/2)

Q1. The Alberta government has announced plans to pursue a new pipeline project to increase the export of Alberta’s oil and gas to buyers outside of North America (the pipeline will run from Alberta to the BC coast). Do you personally support or oppose this project?

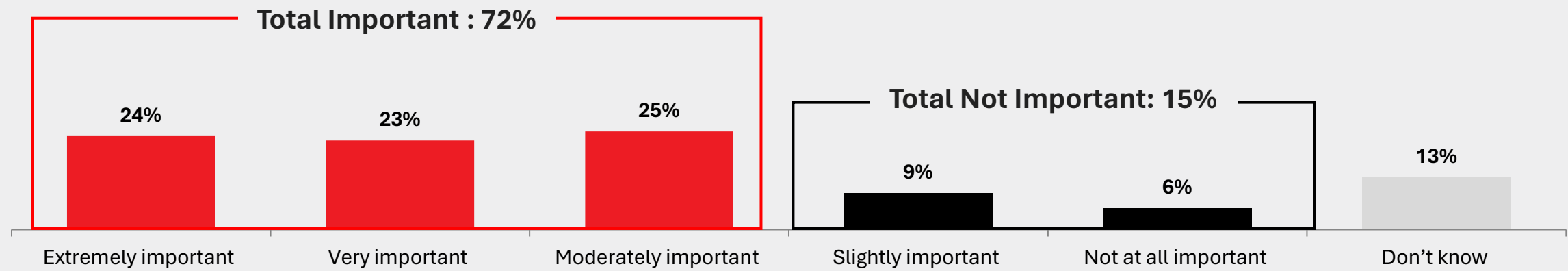
Base: All respondents (n=4,099)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n=	4,099	271	944	1,594	259	458	573	1,999	2,100	1,091	1,315	1,693
Unweighted n=	4,099	105	420	1,052	135	1,185	1,202	1,944	2,155	865	1,183	2,051
TOTAL SUPPORT	49%	50%	41%	50%	59%	63%	44%	58%	40%	40%	48%	56%
Strongly support	25%	28%	16%	26%	35%	36%	22%	32%	18%	18%	25%	29%
Somewhat support	24%	22%	25%	24%	24%	27%	21%	26%	22%	22%	23%	27%
Neither support nor oppose	21%	21%	27%	22%	15%	14%	20%	19%	23%	24%	22%	19%
TOTAL OPPOSE	16%	18%	17%	13%	10%	16%	26%	15%	18%	18%	17%	15%
Somewhat oppose	8%	7%	8%	7%	7%	8%	10%	6%	9%	10%	7%	7%
Strongly oppose	9%	11%	9%	7%	3%	8%	16%	9%	9%	8%	10%	8%
Don’t know	13%	11%	14%	15%	16%	7%	10%	8%	19%	18%	14%	10%

Perceived Importance of New Pipelines to Canada’s Economic Future (1/2)

Q2. From your perspective, how important are new pipelines to Canada’s overall economic future?

Base: All respondents (n=4,099)



Perceived Importance of New Pipelines to Canada's Economic Future (2/2)

Q2. From your perspective, how important are new pipelines to Canada's overall economic future?

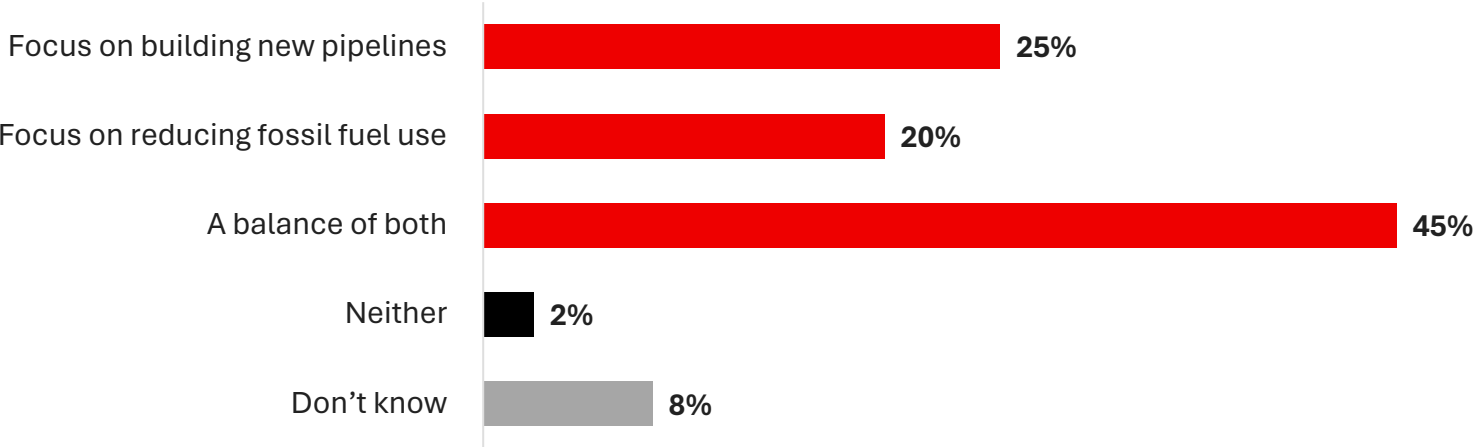
Base: All respondents (n=4,099)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n=	4,099	271	944	1,594	259	458	573	1,999	2,100	1,091	1,315	1,693
Unweighted n=	4,099	105	420	1,052	135	1,185	1,202	1,944	2,155	865	1,183	2,051
TOTAL IMPORTANT	72%	73%	70%	72%	73%	77%	67%	77%	66%	69%	69%	76%
Extremely important	24%	25%	13%	26%	31%	33%	24%	29%	19%	17%	25%	27%
Very important	23%	29%	25%	21%	22%	24%	19%	24%	22%	22%	21%	24%
Moderately important	25%	18%	32%	25%	20%	20%	24%	24%	26%	29%	22%	25%
TOTAL NOT IMPORTANT	15%	18%	14%	13%	10%	16%	21%	16%	14%	16%	17%	12%
Slightly important	9%	9%	10%	8%	8%	11%	12%	9%	9%	10%	10%	8%
Not at all important	6%	9%	4%	5%	2%	5%	9%	6%	5%	6%	7%	4%
Don't know	13%	9%	16%	15%	16%	7%	12%	7%	19%	16%	14%	12%

Preferred National Focus: Pipeline Development vs. Climate Goals

Q3. Some people say Canada should focus on building new pipelines to secure energy independence and economic growth, while others say the country should focus on reducing fossil fuel use to meet climate goals. Which comes closer to your view?

Base: All respondents (n=4,099)



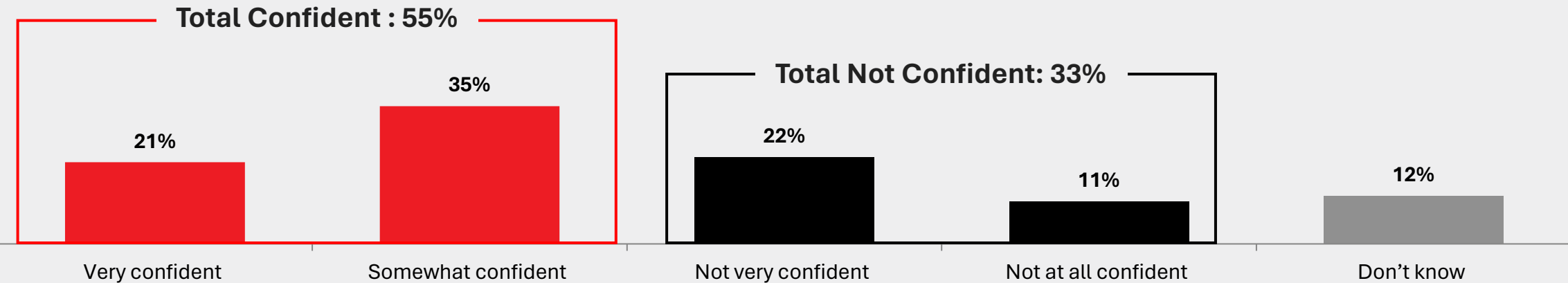
Support for Alberta's Proposed Pipeline Project

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Support	Neither support or oppose	Oppose
Weighted n=	4,099	271	944	1,594	259	458	573	1,999	2,100	1,091	1,315	1,693	2,013	872	669
Unweighted n=	4,099	105	420	1,052	135	1,185	1,202	1,944	2,155	865	1,183	2,051	2,180	726	784
Focus on building new pipelines	25%	30%	19%	25%	28%	34%	24%	31%	20%	17%	27%	29%	46%	7%	3%
Focus on reducing fossil fuel use	20%	22%	21%	18%	17%	17%	23%	22%	18%	28%	17%	16%	11%	17%	58%
A balance of both	45%	39%	48%	45%	42%	42%	42%	41%	48%	41%	45%	47%	43%	61%	31%
Neither	2%	4%	4%	2%	1%	1%	2%	2%	3%	3%	3%	2%	0%	6%	4%
Don't know	8%	6%	8%	9%	12%	5%	8%	5%	11%	11%	8%	7%	1%	8%	3%

Confidence in Environmental Protection (1/2)

Q4. How confident are you that new pipelines can be built in Canada while adequately protecting the environment?

Base: All respondents (n=4,099)



Confidence in Environmental Protection (2/2)

Q4. How confident are you that new pipelines can be built in Canada while adequately protecting the environment?

Base: All respondents (n=4,099)

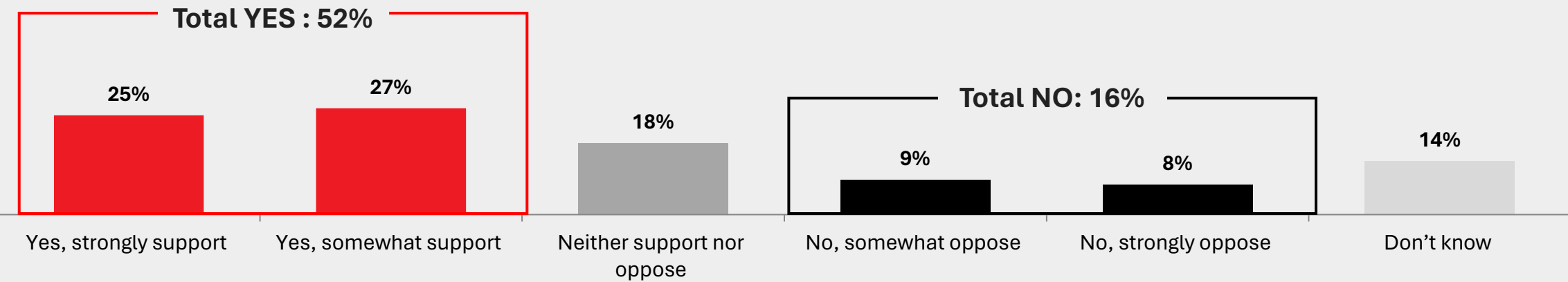
*Support for Alberta's
Proposed Pipeline Project*

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Support	Neither support or oppose	Oppose
Weighted n=	4,099	271	944	1,594	259	458	573	1,999	2,100	1,091	1,315	1,693	2,013	872	669
Unweighted n=	4,099	105	420	1,052	135	1,185	1,202	1,944	2,155	865	1,183	2,051	2,180	726	784
TOTAL CONFIDENT	55%	67%	47%	56%	65%	62%	54%	62%	49%	48%	54%	61%	85%	43%	13%
Very confident	21%	26%	12%	20%	37%	30%	20%	26%	16%	14%	20%	25%	38%	5%	4%
Somewhat confident	35%	41%	36%	35%	28%	32%	34%	36%	33%	34%	33%	36%	47%	38%	8%
TOTAL NOT CONFIDENT	33%	24%	40%	31%	25%	30%	35%	31%	34%	38%	34%	28%	13%	42%	82%
Not very confident	22%	16%	29%	20%	18%	20%	21%	21%	23%	27%	21%	19%	11%	35%	38%
Not at all confident	11%	8%	11%	11%	7%	10%	14%	10%	11%	11%	13%	8%	2%	7%	44%
Don't know	12%	9%	13%	14%	10%	8%	11%	7%	17%	14%	12%	11%	3%	15%	5%

Support for Federal Involvement in Alberta’s Pipeline Project (1/2)

Q5. Do you believe the federal government should support Alberta’s proposed pipeline project?

Base: All respondents (n=4,099)



Support for Federal Involvement in Alberta's Pipeline Project (2/2)

Q5. Do you believe the federal government should support Alberta's proposed pipeline project?

Base: All respondents (n=4,099)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n=	4,099	271	944	1,594	259	458	573	1,999	2,100	1,091	1,315	1,693
Unweighted n=	4,099	105	420	1,052	135	1,185	1,202	1,944	2,155	865	1,183	2,051
TOTAL YES	52%	56%	44%	53%	61%	65%	46%	60%	45%	43%	52%	58%
Yes, strongly support	25%	23%	16%	26%	34%	40%	23%	31%	19%	17%	25%	30%
Yes, somewhat support	27%	33%	28%	27%	27%	25%	23%	29%	25%	26%	26%	28%
Neither support nor oppose	18%	24%	21%	18%	9%	14%	19%	17%	19%	22%	17%	16%
TOTAL NO	16%	14%	20%	14%	14%	13%	23%	16%	17%	21%	16%	14%
No, somewhat oppose	9%	5%	13%	7%	10%	7%	9%	8%	10%	12%	7%	8%
No, strongly oppose	8%	9%	7%	7%	3%	6%	14%	9%	6%	9%	8%	6%
Don't know	14%	6%	16%	15%	16%	9%	12%	7%	20%	14%	16%	11%

Respondent Profile

Respondent profiles

(Base n=4,099)

The table below presents the Canadian distribution of respondents before weighting.

Gender		
	Unweighted	Weighted
Male	1,944	1,999
Female	2,155	2,100

Language (Mother Tongue)		
	Unweighted	Weighted
French	449	812
English	3,239	2,909
Other	411	378

Age		
	Unweighted	Weighted
18 to 34	865	1,091
35 to 54	1,183	1,315
55+	2,051	1,693

Province		
	Unweighted	Weighted
British Columbia	1,202	573
Alberta	1,185	458
Manitoba/Saskatchewan	135	259
Ontario	1,052	1,594
Quebec	420	944
Atlantic	105	271

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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