

Trump Tariffs – End of the Year Portrait

December 15, 2025



Methodology

This week, we conducted a survey of Canadians to explore their views on Canada's economic relationship with the United States.

Method

Online survey among respondents 18 years of age or older.
(Canadian sample: **n= 1,519**)

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **December 12 to December 14, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.51%**, (19 times out of 20) for the Canadian sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

Notes

A more detailed methodology is presented in the Appendix.

The **Most Accurate** Polling Firm in Canada

CANADA 2025

LEGER POLL
Published on
April 26, 2025

OFFICIALS RESULTS
2025 Canada
Federal Election

	43%	43.7%
	39%	41.3%
	8%	6.3%
	6%	6.3%
	2%	1.2%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

New this week

Some of **the key highlights** of our survey...

Perceived Impact of U.S. Tariffs on the Canadian Economy

- Canadians overwhelmingly believe the 2025 U.S. tariffs had a significant impact on Canada’s economy, with 82% rating the effect as very or somewhat significant. Only 11% think the impact was not significant. Liberal voters (89%) are more likely to say that the impact was significant.

Personal Financial and Lifestyle Impact of U.S. Tariffs

- More than half of Canadians (56%) report that U.S. tariffs have had a significant impact on their household finances or required personal adjustments, especially among Conservative voters (63%). Another 37% say the impact has not been significant. While the effect is not as widespread as at the national economic level, a clear majority still feels some degree of financial strain or behavioral change resulting from the tariffs.

Trust in Mark Carney to defend Canada against U.S. political and financial pressure

- Canadians are divided on whether they trust Mark Carney to manage Canada’s relationship with the U.S. under President Trump, with 41% saying yes, 40% saying no, and 19% unsure. Support is noticeably higher among Liberal voters (86%), older Canadians (49%) and those who already perceive the tariffs as having significant economic consequences (45%).

Satisfaction With the Canadian Government’s Response to U.S. Tariffs

- Public opinion is also mixed regarding the federal government’s handling of U.S. tariffs: 45% are satisfied and 43% dissatisfied. Satisfaction levels are higher among Liberal voters (81%), older Canadians (50%) and those who already perceive the tariffs as having significant economic and personal consequences (49% each).

Expectations for Canada–U.S. Trade Relations in 2026

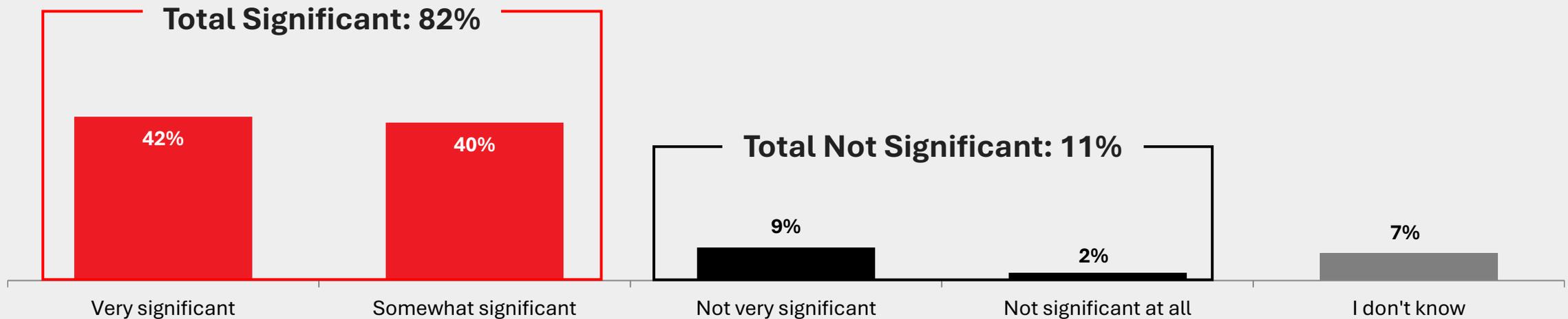
- Looking ahead, Canadians are more pessimistic than optimistic: 41% expect trade relations with the U.S. to worsen in 2026, compared to only 20% who expect improvement, while 28% anticipate no change. Conservative voters are more likely to believe that the situation will worsen (51%), whereas Liberal voters seem to think the situation will improve (27%).

Economic Concerns and
Consumer Behaviour

Perceived Impact of 2025 U.S. Tariffs on the Canadian Economy (1/2)

Q1. In 2025, the United States introduced new tariffs on several Canadian products, which affected trade relations between the two countries. In your opinion, how significant was the impact of the U.S tariffs on the Canadian economy?

Base: All respondents (n=1,519)



Perceived Impact of 2025 U.S. Tariffs on the Canadian Economy (2/2)

Q1. In 2025, the United States introduced new tariffs on several Canadian products, which affected trade relations between the two countries. In your opinion, how significant was the impact of the U.S tariffs on the Canadian economy?

Base: All respondents (n=1,519)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n=	1,519	103	352	590	98	165	212	743	776	402	490	627
Unweighted n=	1,519	101	410	603	125	128	152	760	759	320	481	718
TOTAL SIGNIFICANT	82%	79%	85%	83%	81%	85%	79%	81%	84%	80%	81%	85%
Very significant	42%	46%	42%	43%	42%	42%	39%	39%	45%	32%	39%	51%
Somewhat significant	40%	33%	43%	40%	39%	43%	40%	42%	39%	48%	42%	35%
TOTAL NOT SIGNIFICANT	11%	11%	9%	10%	10%	11%	14%	13%	8%	11%	12%	9%
Not very significant	9%	9%	8%	8%	9%	6%	13%	11%	6%	11%	8%	7%
Not significant at all	2%	2%	1%	2%	2%	5%	0%	2%	2%	0%	3%	2%
DK / Refusal	7%	11%	6%	7%	9%	4%	8%	6%	8%	9%	8%	5%

Perceived Impact of 2025 U.S. Tariffs on the Canadian Economy – *By Voting Intentions*

Q1. In 2025, the United States introduced new tariffs on several Canadian products, which affected trade relations between the two countries. In your opinion, how significant was the impact of the U.S tariffs on the Canadian economy?

Base: All respondents (n=1,519)

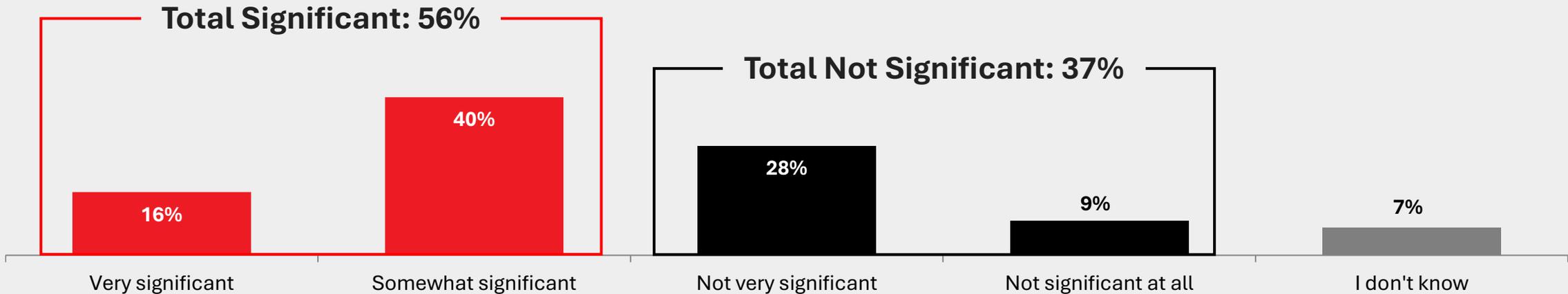
						
	Total Canada	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,519	512	464	104	97	50
Unweighted n=	1,519	555	392	119	117	48
TOTAL SIGNIFICANT	82%	89%	82%	88%	89%	95%
Very significant	42%	50%	39%	44%	50%	34%
Somewhat significant	40%	39%	43%	44%	38%	61%
TOTAL NOT SIGNIFICANT	11%	8%	13%	9%	8%	4%
Not very significant	9%	7%	11%	5%	8%	4%
Not significant at all	2%	0%	2%	3%	0%	0%
DK / Refusal	7%	3%	5%	4%	3%	1%

Personal Impact of U.S. Tariffs: Financial Consequences and Lifestyle Adjustments (1/2)

Q2. Still thinking about the tariffs imposed by the US, how significant has the impact been on your household?

Please include your financial situation along with actions or changes you have taken personally in response to the situation with the US.

Base: All respondents (n=1,519)



NOTE: The following question was asked to Canadians in April 2025: *How much impact do you think the new tariffs will have on your personal financial situation?*

Overall, 87% expected an impact on their personal financial situation, including 19% who anticipate a major impact and 46% a moderate impact, while 22% expect a small impact. Only 4% foresee no impact and 9% were unsure.

Personal Impact of U.S. Tariffs: Financial Consequences and Lifestyle Adjustments (2/2)

Q2. Still thinking about the tariffs imposed by the US, how significant has the impact been on your household?

Please include your financial situation along with actions or changes you have taken personally in response to the situation with the US.

Base: All respondents (n=1,519)

													Impact of tariffs on Canadian economy	
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Significant	Not significant
Weighted n=	1,519	103	352	590	98	165	212	743	776	402	490	627	1,252	160
Unweighted n=	1,519	101	410	603	125	128	152	760	759	320	481	718	1,279	150
TOTAL SIGNIFICANT	56%	54%	49%	60%	58%	59%	58%	54%	59%	60%	56%	54%	66%	14%
Very significant	16%	13%	17%	17%	16%	14%	15%	14%	18%	15%	18%	15%	19%	2%
Somewhat significant	40%	41%	32%	43%	42%	45%	43%	40%	40%	45%	38%	39%	46%	11%
TOTAL NOT SIGNIFICANT	37%	40%	45%	32%	34%	36%	35%	41%	33%	30%	38%	39%	30%	84%
Not very significant	28%	28%	38%	23%	26%	25%	27%	30%	26%	23%	29%	30%	26%	47%
Not significant at all	9%	12%	7%	9%	8%	11%	8%	10%	7%	7%	9%	10%	4%	37%
DK / Refusal	7%	6%	6%	8%	8%	5%	7%	6%	9%	9%	6%	7%	5%	2%

Personal Impact of U.S. Tariffs: Financial Consequences and Lifestyle Adjustments – *By Voting Intentions*

Q2. Still thinking about the tariffs imposed by the US, how significant has the impact been on your household?

Please include your financial situation along with actions or changes you have taken personally in response to the situation with the US.

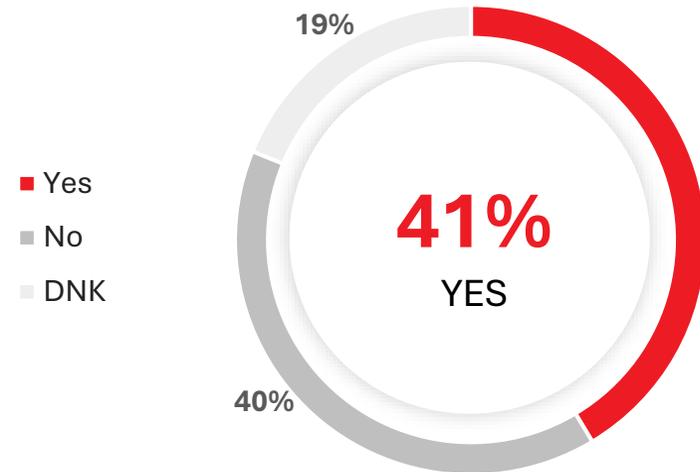
Base: All respondents (n=1,519)

						
	Total Canada	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,519	512	464	104	97	50
Unweighted n=	1,519	555	392	119	117	48
TOTAL SIGNIFICANT	56%	57%	63%	65%	43%	69%
Very significant	16%	13%	20%	22%	16%	12%
Somewhat significant	40%	44%	43%	43%	28%	57%
TOTAL NOT SIGNIFICANT	37%	37%	34%	31%	53%	27%
Not very significant	28%	31%	24%	22%	46%	25%
Not significant at all	9%	6%	10%	9%	7%	1%
DK / Refusal	7%	6%	3%	4%	4%	5%

Trust in Mark Carney to Defend Canada Against U.S. Political and Financial Pressure

Q3. Do you trust Mark Carney to manage the relationship and defend Canada against the political and financial decisions of U.S. President Donald Trump?

Base: All respondents (n=1,519)



Impact of tariffs on Canadian economy

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Significant	Not significant
Weighted n=	1,519	103	352	590	98	165	212	743	776	402	490	627	1,252	160
Unweighted n=	1,519	101	410	603	125	128	152	760	759	320	481	718	1,279	150
Yes	41%	47%	38%	43%	28%	43%	43%	45%	38%	36%	36%	49%	45%	26%
No	40%	34%	39%	38%	57%	43%	38%	40%	40%	43%	44%	35%	38%	63%
I don't know	19%	19%	23%	18%	15%	13%	19%	15%	23%	21%	21%	16%	17%	11%

Trust in Mark Carney to Defend Canada Against U.S. Political and Financial Pressure – *By Voting Intentions*

Q3. Do you trust Mark Carney to manage the relationship and defend Canada against the political and financial decisions of U.S. President Donald Trump?

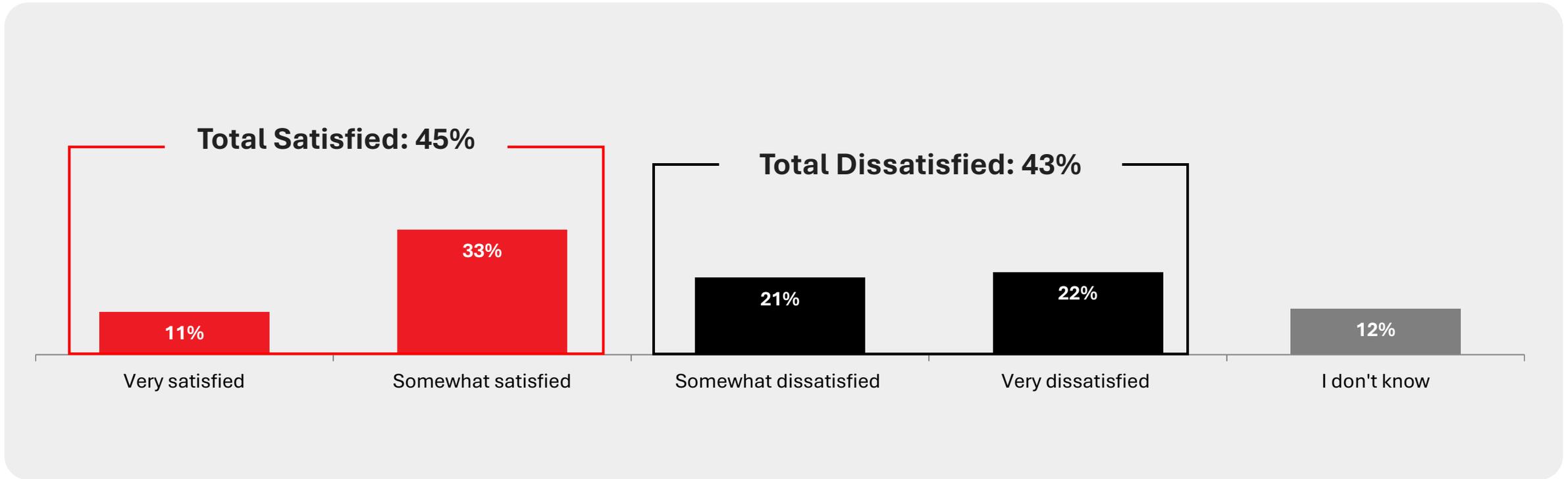
Base: All respondents (n=1,519)

						
	Total Canada	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,519	512	464	104	97	50
Unweighted n=	1,519	555	392	119	117	48
Yes	41%	86%	11%	38%	25%	36%
No	40%	4%	78%	35%	47%	48%
I don't know	19%	10%	11%	27%	29%	15%

Satisfaction With the Canadian Government’s Response to U.S. Tariffs (1/2)

Q4. How satisfied are you with the Canadian government’s response to tariffs imposed by the US government so far?

Base: All respondents (n=1,519)



Satisfaction With the Canadian Government’s Response to U.S. Tariffs (2/2)

Q4. How satisfied are you with the Canadian government’s response to tariffs imposed by the US government so far?

Base: All respondents (n=1,519)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Impact of tariffs on Canadian economy		Impact of tariffs on household	
													Significant	Not significant	Significant	Not significant
Weighted n=	1,519	103	352	590	98	165	212	743	776	402	490	627	1,252	160	856	556
Unweighted n=	1,519	101	410	603	125	128	152	760	759	320	481	718	1,279	150	848	571
TOTAL SATISFIED	45%	51%	40%	46%	44%	45%	48%	47%	43%	46%	37%	50%	49%	35%	49%	42%
Very satisfied	11%	17%	9%	11%	9%	17%	11%	12%	11%	8%	10%	15%	12%	9%	13%	9%
Somewhat satisfied	33%	34%	31%	35%	35%	29%	37%	35%	32%	39%	28%	35%	37%	26%	36%	33%
TOTAL DISSATISFIED	43%	37%	47%	42%	49%	40%	40%	45%	41%	38%	48%	42%	42%	55%	42%	46%
Somewhat dissatisfied	21%	23%	27%	20%	21%	13%	17%	23%	19%	20%	22%	20%	22%	20%	20%	23%
Very dissatisfied	22%	14%	20%	22%	28%	27%	23%	22%	22%	17%	25%	23%	20%	35%	21%	23%
DK / Refusal	12%	13%	13%	12%	7%	15%	13%	8%	17%	16%	15%	8%	9%	10%	9%	11%

Satisfaction With the Canadian Government’s Response to U.S. Tariffs – *By Voting Intentions*

Q4. How satisfied are you with the Canadian government’s response to tariffs imposed by the US government so far?

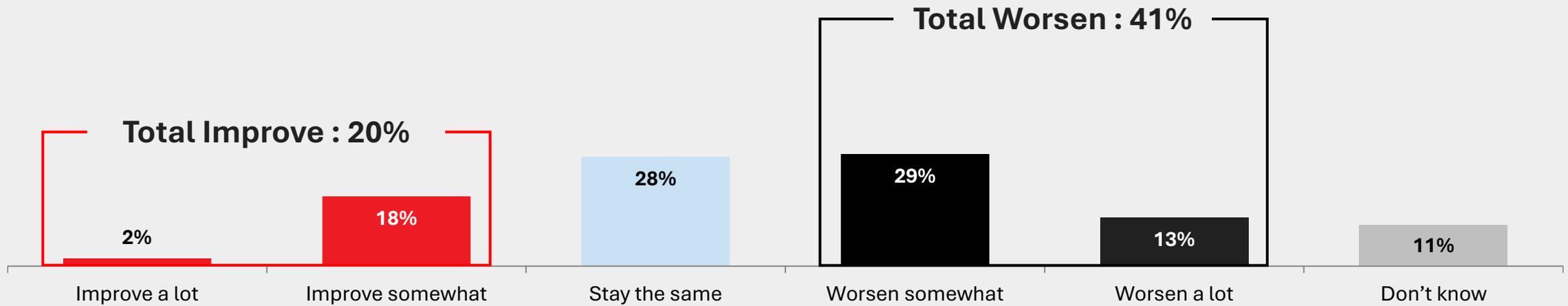
Base: All respondents (n=1,519)

						
	Total Canada	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,519	512	464	104	97	50
Unweighted n=	1,519	555	392	119	117	48
TOTAL SATISFIED	45%	81%	19%	43%	28%	54%
Very satisfied	11%	25%	3%	8%	5%	8%
Somewhat satisfied	33%	55%	16%	35%	23%	46%
TOTAL DISSATISFIED	43%	12%	75%	39%	60%	37%
Somewhat dissatisfied	21%	10%	26%	28%	40%	30%
Very dissatisfied	22%	3%	50%	11%	20%	7%
DK / Refusal	12%	7%	5%	17%	12%	9%

Outlook on the Future of Canada–U.S. Trade Relations in 2026 (1/2)

Q5. Looking ahead to 2026, do you expect the trade relationship between Canada and the U.S to...

Base: All respondents (n=1,519)



Outlook on the Future of Canada–U.S. Trade Relations in 2026 (2/2)

Q5. Looking ahead to 2026, do you expect the trade relationship between Canada and the U.S to...

Base: All respondents (n=1,519)

													<i>Impact of tariffs on household</i>	
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Significant	Not significant
<i>Weighted n=</i>	1,519	103	352	590	98	165	212	743	776	402	490	627	856	556
<i>Unweighted n=</i>	1,519	101	410	603	125	128	152	760	759	320	481	718	848	571
TOTAL IMPROVE	20%	11%	20%	22%	18%	17%	21%	24%	16%	27%	19%	16%	23%	18%
Improve a lot	2%	1%	3%	2%	2%	1%	1%	3%	1%	3%	3%	1%	3%	1%
Improve somewhat	18%	10%	17%	20%	16%	16%	20%	21%	15%	24%	16%	16%	20%	16%
Stay the same	28%	30%	32%	27%	31%	27%	22%	29%	27%	29%	25%	30%	25%	35%
TOTAL WORSEN	41%	42%	38%	40%	39%	47%	46%	40%	42%	32%	44%	45%	44%	39%
Worsen somewhat	29%	33%	27%	26%	25%	33%	36%	28%	30%	25%	30%	30%	29%	30%
Worsen a lot	13%	9%	11%	14%	14%	14%	10%	13%	12%	7%	14%	15%	15%	9%
DK / Refusal	11%	17%	9%	11%	11%	8%	11%	6%	15%	12%	12%	9%	8%	9%

Outlook on the Future of Canada–U.S. Trade Relations in 2026 – *By Voting Intentions*

Q5. Looking ahead to 2026, do you expect the trade relationship between Canada and the U.S to...

Base: All respondents (n=1,519)

						
	Total Canada	LPC	CPC	NDP	BQ	GPC
Weighted n=	1,519	512	464	104	97	50
Unweighted n=	1,519	555	392	119	117	48
TOTAL IMPROVE	20%	27%	18%	13%	17%	27%
Improve a lot	2%	3%	3%	2%	2%	1%
Improve somewhat	18%	24%	16%	11%	15%	26%
Stay the same	28%	31%	22%	32%	36%	35%
TOTAL WORSEN	41%	35%	51%	49%	40%	38%
Worsen somewhat	29%	26%	34%	32%	30%	30%
Worsen a lot	13%	9%	17%	17%	10%	8%
DK / Refusal	11%	7%	9%	6%	7%	0%

Respondent Profile

Respondent profiles

(Base n=1,519)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	760	743
Female	759	776

Language (Mother Tongue)

	Unweighted	Weighted
French	381	300
English	1,004	1,098
Other	134	120

Age

	Unweighted	Weighted
18 to 34	320	402
35 to 54	481	490
55+	718	627

Province

	Unweighted	Weighted
British Columbia	152	212
Alberta	128	165
Manitoba/Saskatchewan	125	98
Ontario	603	590
Quebec	410	352
Atlantic	101	103

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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TORONTO | WINNIPEG
EDMONTON | CALGARY |
VANCOUVER | NEW YORK

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