



Government of British Columbia Report Card – Pulse Check

January 2026



Methodology



Methodology

Online survey among BC residents 18 years of age or older: n=1,003.

Respondents were randomly recruited using LEO's online panel.



When

Data collection from January 23-26, 2026

Where available, results are compared to previous waves of research.



Margin of Error

For comparison purposes, a probability sample of n=1,003 yields a margin of error no greater than $\pm 3.1\%$ (19 times out of 20) for the total BC sample.



Weighting

Results were weighted according to **age, gender, region, and education** in order to ensure a representative sample of the population of BC.

Methodology



Significant Differences

↑ / ↓ indicates a significantly **higher** / **lower** proportion than the previous wave.

Data in **green** / **red** indicates a significantly **higher** / **lower** proportion relative to the total.

Note that the October 2025 wave of research was conducted on a sample of eligible voters only. Take caution interpreting wave over wave comparisons.



Rounded Data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

Have questions about the data presented in this report? Please contact Steve Mossop, Executive Vice-President, Western Canada at the following e-mail address: smossop@leger360.com

Key Highlights

Some **key highlights** from the omnibus **include...**

The NDP Lead Over the Conservatives Has Shrunk Despite Newcomer Party OneBC Gaining Notable Vote Share on the Right

- The BC NDP lead over the Conservatives has contracted from 10 points in October 2025 to 6 points in January 2026 (44% versus 38%). Newcomer party OneBC was introduced as a choice in the January 2026 poll and ranked fourth with six percent of BC voting intention. The BC Greens, despite new leadership under Emily Lowan, remain in distant third place with just nine percent support.

Most BC Residents Believe Things in BC are on the Wrong Track, While Housing Tops Provincial Concerns Again

- 54% of BC residents believe the province is on the wrong track, while only 37% say it is on the right track. The rate at which residents say BC is on the wrong track has been trending upwards since May 2025.
- Housing affordability (18%, down 5 points) has once again emerged as the most pressing issue in British Columbia despite significant decreases since October 2025. Healthcare follows closely behind it (17%), while inflation/rising interest rates (10%) and economy (9%) hold distant third and fourth ranks.
- Despite continued strong overall support for the NDP, perceptions of the government's handling of key issues continue to decline. Disapproval ratings for handling of reconciliation (32%, up 6%), municipal relations (37%, up 6%), logging/forestry (43%, up 6%), economy (56%, up 8%), jobs/unemployment (53%, up 7%), health care (63%, up 7%), crime/public safety (60%, up 7%), housing prices/affordability (68%, up 5%), and the opioid toxicity crisis (68%, up 6%) are all up significantly in January 2026.

Conservative Party Leadership Candidates: Familiarity and Vote Impact

- BC Residents are widely unfamiliar with potential Conservative Party leadership candidates but are most familiar with Darrell Jones (19%), Kerry Lynne Findlay (13%), Peter Milobar (12%), and Caroline Elliot (12%). Conservative voters are also more likely to be familiar with these four candidates (26%, 19%, 17%, 16% respectively). OneBC voters are more likely to be familiar with most of the potential candidates.
- BC residents are unlikely to report that any of the potential candidates would influence their vote in a future election, with fewer than ten percent (3%-9%) of residents reporting that any potential candidate would make them somewhat or much more likely to vote Conservative. A majority report they don't know enough or aren't familiar across all potential candidates, indicating that all candidates have substantial ground to make up in terms of awareness. Among OneBC voters; Caroline Elliot (22% somewhat/much more likely to vote Conservative), Harman Bhangu (18%), Kerry Lynne Findlay (18%), and Sheldon Claire (17%) stand out as being particularly appealing Conservative candidates.

1.1

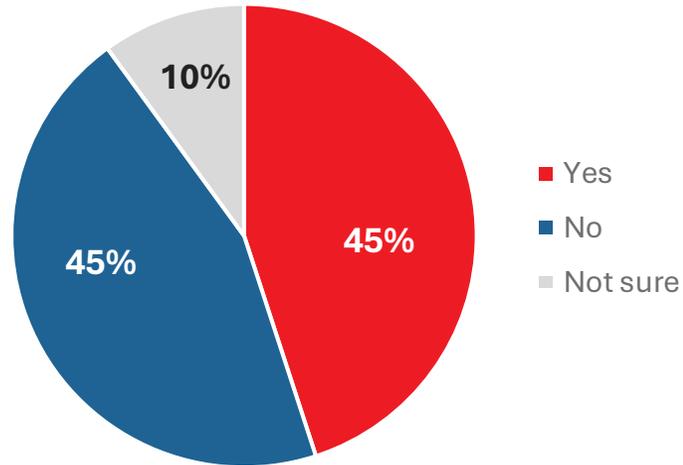
Detailed **Results** – Voting Intentions

Awareness of OneBC Party

Q. Before today, had you heard of the following provincial party in British Columbia? [OneBC]

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)

Before today, had you heard of the following provincial party in British Columbia? – OneBC



	Total	GENDER		AGE			REGION		
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC
Yes – aware	45%	55%	35%	42%	33%	55%	41%	54%	46%
No - unaware	45%	36%	54%	48%	58%	34%	49%	37%	44%

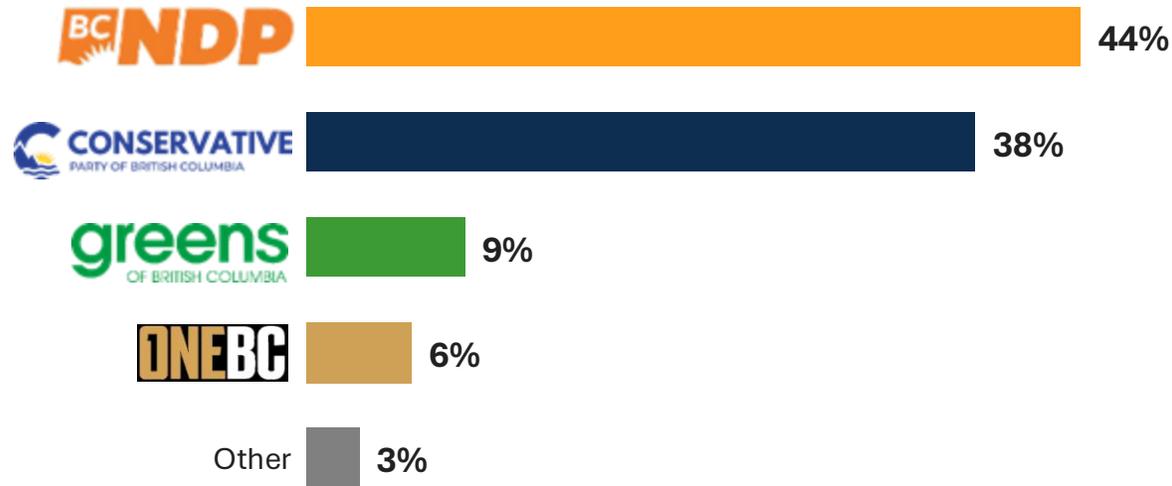
% Statistically significantly higher than total

% Statistically significantly lower than total

Provincial Voting Intentions (Among Decided Voters)

Q. If a BC Provincial election were held here in BC tomorrow, which party's candidate would you vote for?

Base: Decided voters (Weighted: n= 819 ; Unweighted: n= 818)



	Total	GENDER		AGE			FEDERAL VOTE		
		Men	Women	18-34	35-54	55+	Liberal	Conservative	NDP
BC NDP	44%	43%	45%	46%	41%	45%	77%	9%	93%
Conservative Party of British Columbia	38%	39%	36%	33%	45%	36%	10%	78%	1%
Green Party	9%	7%	11%	13%	8%	7%	7%	1%	6%
OneBC	6%	7%	5%	6%	3%	8%	2%	10%	1%
Other	3%	4%	3%	3%	3%	4%	4%	2%	-

% Statistically significantly higher than total

% Statistically significantly lower than total

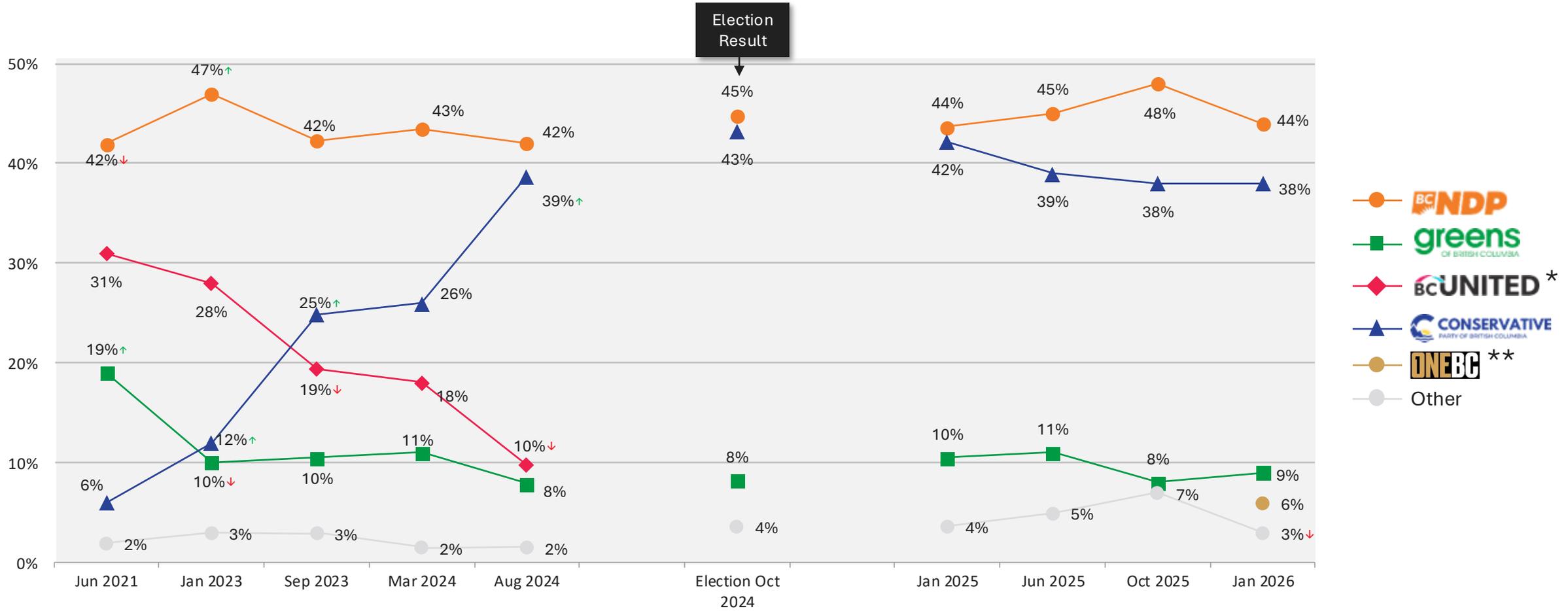
Provincial Voting Intentions Over Time (Among Decided Voters)

Q. If a BC Provincial election were held here in BC tomorrow, which party's candidate would you vote for?

Base: Decided voters (Weighted: n= 819 ; Unweighted: n= 818)

*NOTE: BC United was removed for the January 2025 wave onward due to party being suspended.

** NOTE: OneBC added as option for the January 2026 wave.



↑ Statistically significantly higher than previous wave.
 ↓ Statistically significantly lower than previous wave.

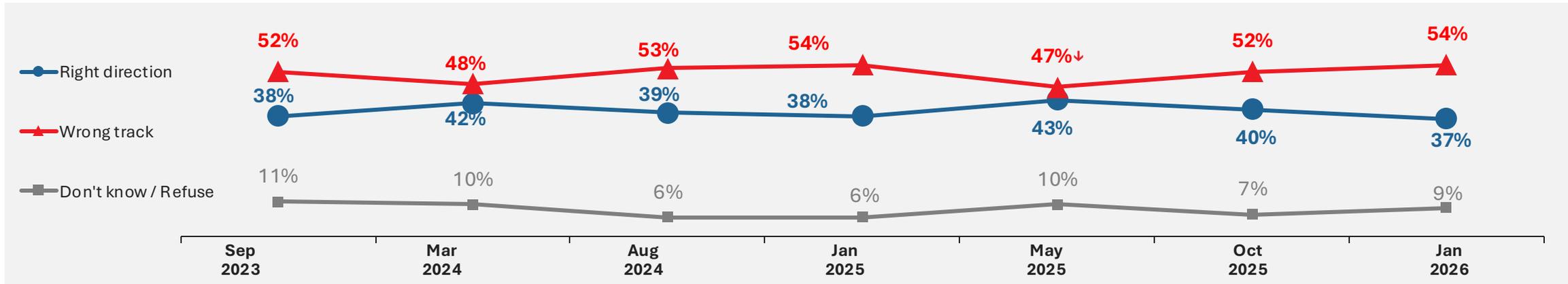
1.2

Detailed **Results** – Issues

Current Trajectory of BC

Q. Taking everything into account how do you feel things are going these days in BC? Are things going in the right direction or are they off on the wrong track?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)



↑ Statistically significantly higher than previous wave.
 ↓ Statistically significantly lower than previous wave.

	Total	GENDER		AGE			REGION		
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC
NET Right direction	37%	38%	37%	44%	31%	38%	36%	42%	36%
Strongly right direction	4%	5%	3%	9%	2%	3%	2%	5%	7%
Somewhat right direction	33%	33%	33%	36%	29%	35%	34%	37%	29%
NET Wrong Track	54%	55%	53%	42%	60%	56%	53%	54%	56%
Somewhat wrong track	23%	21%	25%	23%	25%	22%	26%	26%	16%
Strongly wrong track	31%	34%	28%	18%	35%	34%	27%	28%	39%

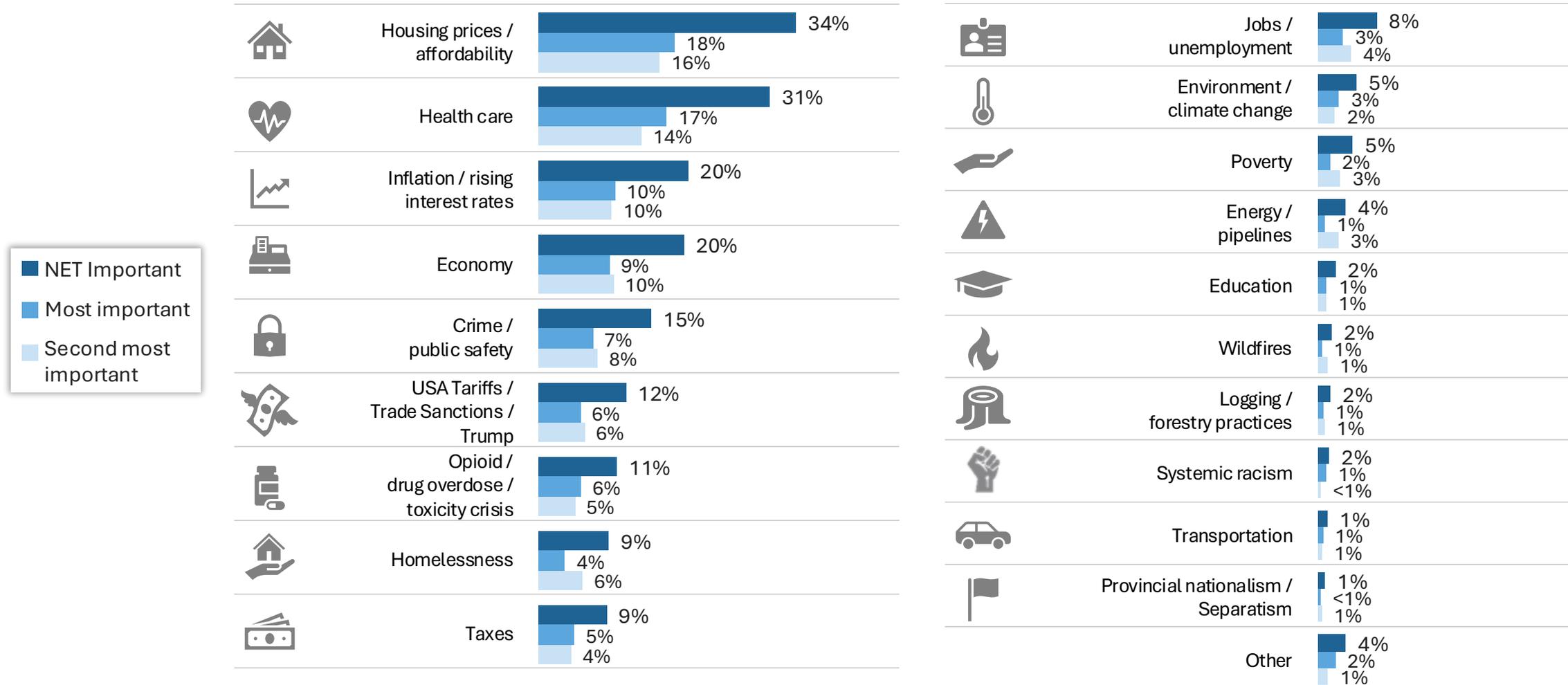
% Statistically significantly higher than total
 % Statistically significantly lower than total

BC Issues – Total Importance: Aided

Q. In your view, what is the most important issue facing British Columbia today? What is the second most important issue?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)

'Not sure' (2%) responses not shown.



BC Issues – Most Important: Aided – Tracker

Q. In your view, what is the most important issue facing British Columbia today?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)

*'Not sure' (2%) responses not shown.

	Jan 2026	Oct 2025	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
Housing prices / affordability	18% ↓	23%	19%	20% ↓	27%	26%	29%
Health care	17%	16%	19%	17%	17%	20% ↑	14%
Inflation / rising interest rates	10%	10%	8% ↓	11%	11% ↓	15%	13%
Economy	9%	10%	9%	10%	8%	6%	6%
Crime / public safety	7%	6%	7% ↑	4%	5%	4%	5%
Opioid / drug overdose / toxicity crisis	6%	4%	3%	3%	4%	4%	4%
USA Tariffs / Trade Sanctions / Trump	6%	5% ↓	8%	7%	n/a	n/a	n/a
Taxes	5%	3%	4%	6%	6%	5%	3%
Homelessness	4%	4%	3% ↓	5%	3%	4%	4% ↓

	Jan 2026	Oct 2025	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
Jobs / unemployment	3%	4%	3%	3%	3%	3%	1%
Environment / climate change	3%	4%	4%	5%	5%	5% ↓	8%
Poverty	2%	3%	4% ↑	2% ↓	3%	3%	3%
Education	1%	<1% ↓	1%	1%	1%	1%	1%
Systemic Racism	1%	<1%	<1%	1%	<1%	<1%	<1%
Energy / pipelines	1%	1%	1%	1%	<1%	<1%	<1%
Logging / forestry practices	1%	<1%	<1%	<1%	<1%	<1%	<1%
Transportation	1%	<1%	1%	<1%	1%	<1%	1%
Wildfires	1%	1%	1%	1% ↓	2%	1% ↓	4%
Provincial Nationalism / Separatism	<1%	<1%	<1%	n/a	n/a	n/a	n/a
Other	2%	2%	2%	1%	1%	1%	2%

↑ Statistically significantly higher than previous wave.
 ↓ Statistically significantly lower than previous wave.

Top 6 BC Issues – Demographic Breakdown

Q. In your view, what is the most important issue facing British Columbia today? What is the second most important issue?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)

TOP 6 BC ISSUES – MOST IMPORTANT: AIDED (Jan 2026)

	AGE	18-34	35-54	55+
Housing prices / affordability		24%	23%	11%
Health care		7%	14%	26%
Inflation / rising interest rates		13%	12%	7%
Economy		8%	11%	9%
Crime / public safety		5%	6%	10%
Opioid / drug overdose / toxicity crisis		4%	6%	6%

	PROVINCIAL VOTING INTENT	NDP	Conservative	Green	OneBC
Housing prices / affordability		22%	18%	15%	17%
Health care		19%	18%	11%	7%
Inflation / rising interest rates		11%	10%	8%	6%
Economy		7%	12%	5%	17%
Crime / public safety		5%	10%	2%	1%
Opioid / drug overdose / toxicity crisis		6%	4%	9%	8%

TOP 6 BC ISSUES – TOP 2 MOST IMPORTANT: AIDED (Jan 2026)

	AGE	18-34	35-54	55+
Housing prices / affordability		40%	43%	25%
Health care		20%	27%	41%
Inflation / rising interest rates		23%	24%	15%
Economy		16%	19%	22%
Crime / public safety		14%	14%	17%
USA Tariffs / Trade Sanctions / Trump		12%	12%	12%

	PROVINCIAL VOTING INTENT	NDP	Conservative	Green	OneBC
Housing prices / affordability		38%	34%	37%	31%
Health care		32%	29%	23%	20%
Inflation / rising interest rates		20%	22%	14%	14%
Economy		15%	26%	14%	24%
Crime / public safety		11%	22%	8%	15%
USA Tariffs / Trade Sanctions / Trump		16%	9%	14%	1%

% Statistically significantly higher than total
% Statistically significantly lower than total

Approval Rating of Current Government on Issues

Q. Do you think David Eby and the BC NDP have done a good job or a bad job handling each of the following issues?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)



Approval Rate



Disapproval Rate

	Jan 2026	Oct 2025	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
Response to Wildfire Evacuations	49%	51%	n/a	53%	n/a	n/a	n/a
Reconciliation with Indigenous Peoples / First Nations	42%	43%	47%	47%	42%	47%	47%
Managing relations with the Federal Government	41%	44% ↓	50% ↑	45% ↑	39% ↓	46% ↑	38%
Preparation for wildfire emergencies	41%	45%	43%	n/a	n/a	n/a	n/a
Transportation & roads	39%	38%	42%	45% ↑	39%	41%	42%
Environment / climate change	39%	37%	41%	40%	37%	38%	34%
Managing BC's crown corporations	38%	37%	37%	35%	35%	36% ↑	29%
Preparing for USA tariffs / trade sanctions	37%	39% ↓	48% ↑	31%	n/a	n/a	n/a
Provincial nationalism / Separatism	36%	38%	40%	n/a	n/a	n/a	n/a
Education	36%	38%	37%	40%	40%	38%	39%
Relations between provincial and municipal governments in BC	36%	39%	41%	41%	36%	41%	38%
Energy / pipelines	35%	36%	36%	35%	35%	32%	31%
Handling on labour negotiations and disputes with industry unions	32%↑	25% ↓	35%	32%	36%	38%	n/a

	Jan 2026	Oct 2025	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
Response to Wildfire Evacuations	27%	24%	n/a	25%	n/a	n/a	n/a
Reconciliation with Indigenous Peoples / First Nations	32%↑	26%	24%	25%	25% ↑	20%	20%
Managing relations with the Federal Government	34%	30%	27%	28%	31%	28%	24%
Preparation for wildfire emergencies	34%	30%	29%	n/a	n/a	n/a	n/a
Transportation & roads	41%	39%	38%	35%	39% ↑	33%	32%
Environment / climate change	36%	33%	32%	33%	34%	31% ↓	36%
Managing BC's crown corporations	41%	37%	39%	42%	39%	36% ↓	32%
Preparing for USA tariffs / trade sanctions	39%	37% ↑	31%	32%	n/a	n/a	n/a
Provincial nationalism / Separatism	30%	26%	26%	n/a	n/a	n/a	n/a
Education	41%	36%	38%	37%	38%	36%	32%
Relations between provincial and municipal governments in BC	37%↑	31%	30%	29%	33%	28%	25%
Energy / pipelines	41%	37%	36%	36%	36%	36%	35%
Handling on labour negotiations and disputes with industry unions	42%↓	48% ↑	35%	36% ↑	31%	28%	n/a

↑ Statistically significantly higher than previous wave.
↓ Statistically significantly lower than previous wave.

Approval Rating of Current Government on Issues (Continued)

Q. Do you think David Eby and the BC NDP have done a good job or a bad job handling each of the following issues?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)

Approval Rate

Disapproval Rate

	Jan 2026	Oct 2025	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
Systemic racism	32%	30%	32%	34%	34%	34%	32%
Logging / forestry practices	28%	30%	32%	31%	31%	31%	29%
Economy	28%	30% [↓]	35%	31%	32%	35%	33%
Jobs / unemployment	28%	31%	34%	33%	33%	38%	36%
Taxes	26%	27% [↓]	32%	28%	25%	26%	26%
Government spending / Provincial budget	26%	27%	31%	27%	30%	30%	n/a
Health care system	25%	28%	31%	29%	27%	29%	28%
Crime / public safety	23%[↓]	28%	28%	26%	27%	29% [↑]	24%
Housing prices / affordability	18%	20%	19%	20%	19%	21% [↑]	14%
Opioid / drug overdose / toxicity crisis	17%	18%	22%	19%	18%	22%	19%
Poverty	16%	17% [↓]	21%	20%	19%	20%	17%
Homelessness	15%	16%	17%	20% [↑]	16%	18%	16%

Jan 2026	Oct 2025	May 2025	Jan 2025	Aug 2024	Mar 2024	Sep 2023
31%	33% [↑]	28%	27%	29%	27%	27%
43%[↑]	37% [↑]	31%	34%	35%	31%	35%
56%[↑]	48%	47%	50%	49% [↑]	44%	44%
53%[↑]	46%	42%	44%	43%	36%	37%
54%	50%	47% [↓]	53%	53%	51%	49%
53%	50%	47%	50% [↑]	45%	37%	n/a
63%[↑]	56%	53%	57%	59%	54%	54%
60%[↑]	53%	56%	56%	56% [↑]	47% [↓]	54%
68%[↑]	63%	64%	65%	65%	61% [↓]	69%
68%[↑]	62%	60%	63%	63% [↑]	55%	69%
63%	61%	57%	58%	60%	55%	69%
68%	66%	66%	63%	66%	61%	69%

[↑] Statistically significantly higher than previous wave.

[↓] Statistically significantly lower than previous wave.

1.3

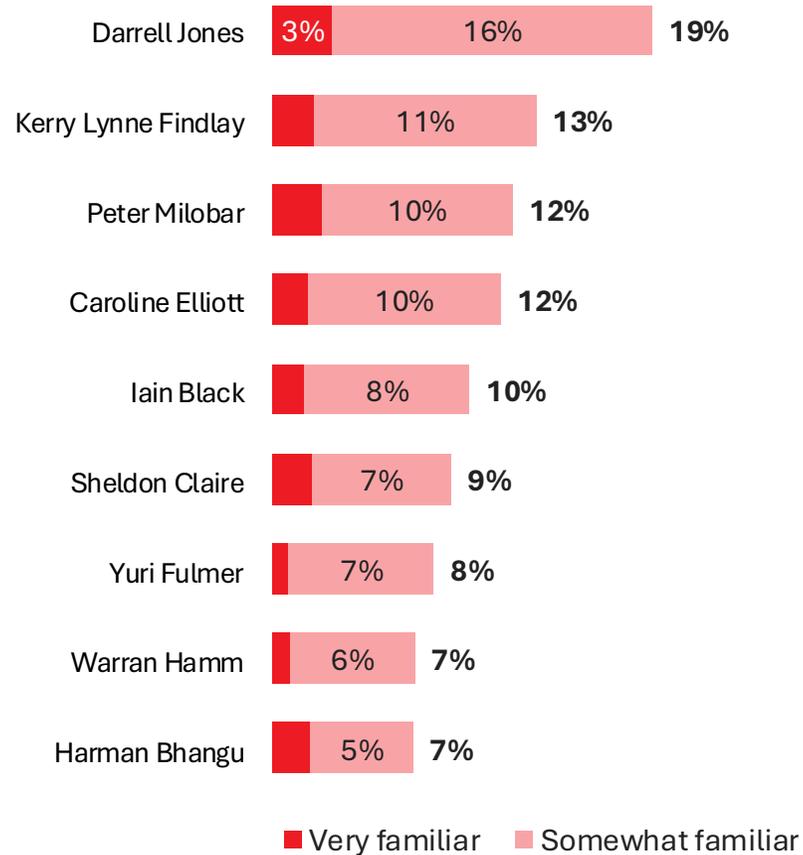
Detailed **Results** – Spotlight:
Conservative Party Leadership

Familiarity with Potential Candidates for Conservative Leadership

Q. As you may be aware, the Conservative Party of BC is holding a leadership election in 2026. How familiar would you say you are with each of the following potential candidates?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)

Figures 2% or less not labeled.



% Statistically significantly higher than total

% Statistically significantly lower than total

Familiarity with Potential Candidates for Conservative Leadership

Q. As you may be aware, the Conservative Party of BC is holding a leadership election in 2026. How familiar would you say you are with each of the following potential candidates?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)

% Very/Somewhat familiar	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	NDP	Conservative	Green	OneBC
Darrell Jones	19%	21%	18%	25%	12%	21%	20%	14%	21%	14%	26%	28%	31%
Kerry Lynne Findlay	13%	16%	11%	23%	9%	10%	18%	4%	11%	10%	19%	21%	34%
Peter Milobar	12%	17%	8%	18%	9%	12%	10%	6%	19%	8%	17%	13%	27%
Caroline Elliott	12%	14%	9%	21%	9%	8%	12%	8%	12%	7%	16%	22%	28%
Iain Black	10%	15%	6%	18%	7%	7%	13%	5%	8%	8%	14%	17%	18%
Sheldon Claire	9%	12%	6%	22%	5%	5%	9%	5%	12%	8%	10%	15%	26%
Yuri Fulmer	8%	10%	6%	19%	4%	5%	10%	4%	7%	5%	10%	18%	24%
Warran Hamm	7%	9%	5%	16%	4%	4%	9%	4%	6%	5%	10%	12%	12%
Harman Bhangu	7%	10%	4%	16%	2%	5%	9%	1%	7%	5%	9%	13%	24%

% Statistically significantly higher than total

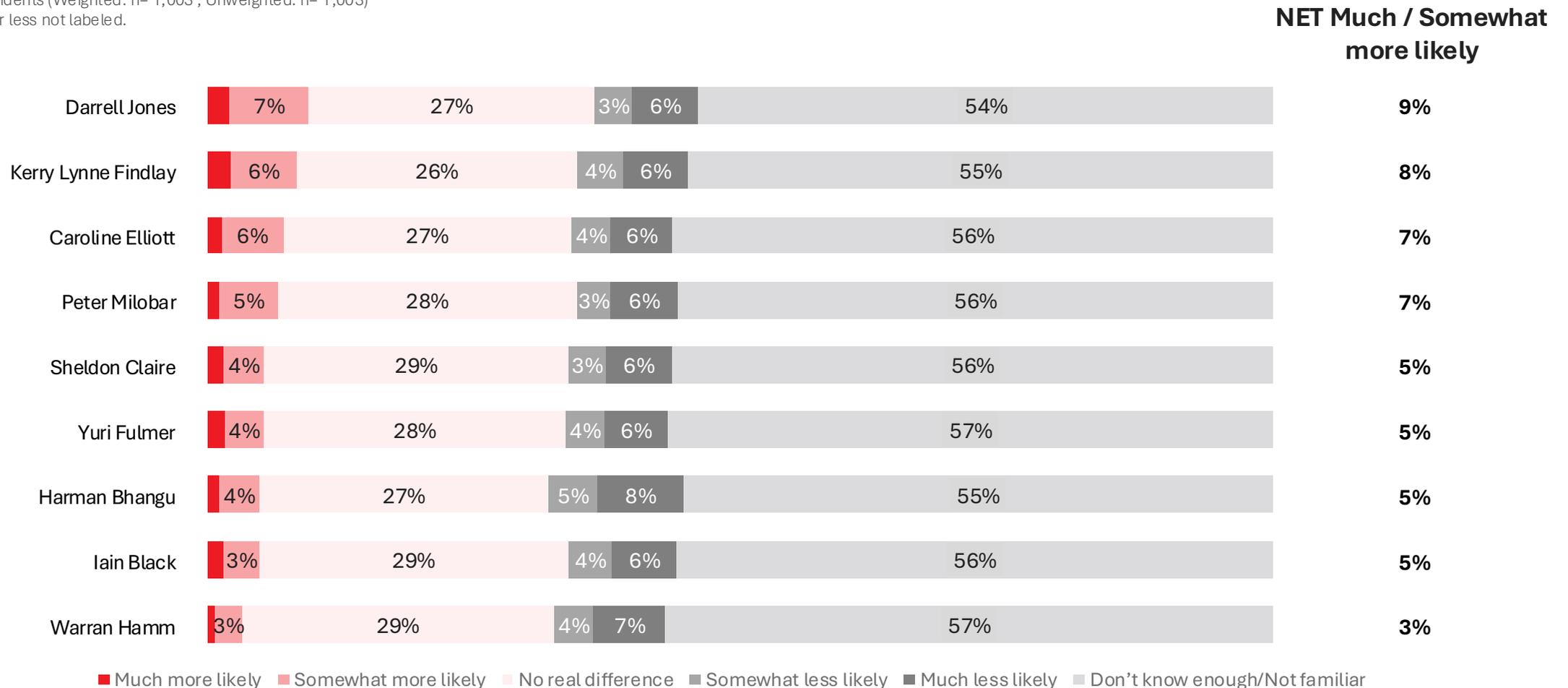
% Statistically significantly lower than total

Impact of Potential Candidates for Conservative Leadership on Vote

Q. If each of the following were leader of the Conservative Party of BC, how would that affect your likelihood of voting Conservative in a provincial election?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)

Figures 2% or less not labeled.



Impact of Potential Candidates for Conservative Leadership on Vote

Q. If each of the following were leader of the Conservative Party of BC, how would that affect your likelihood of voting Conservative in a provincial election?

Base: BC residents (Weighted: n= 1,003 ; Unweighted: n= 1,003)

% Much / Somewhat more likely	Total	GENDER		AGE			REGION			PROVINCIAL VOTE			
		Men	Women	18-34	35-54	55+	Metro Van	Van Isle	Rest of BC	NDP	Conservative	Green	OneBC
Darrell Jones	9%	11%	8%	13%	4%	12%	10%	4%	12%	7%	15%	10%	14%
Kerry Lynne Findlay	8%	11%	5%	17%	8%	3%	10%	5%	8%	5%	14%	13%	18%
Caroline Elliott	7%	8%	6%	14%	5%	5%	7%	4%	9%	4%	11%	12%	22%
Peter Milobar	7%	9%	4%	10%	5%	6%	6%	5%	9%	5%	11%	6%	5%
Sheldon Claire	5%	6%	4%	12%	4%	2%	6%	1%	7%	3%	7%	8%	17%
Yuri Fulmer	5%	8%	3%	13%	3%	3%	6%	4%	5%	4%	8%	9%	12%
Harman Bhangu	5%	8%	2%	15%	1%	2%	5%	4%	5%	4%	6%	9%	18%
Iain Black	5%	8%	2%	8%	5%	3%	6%	2%	4%	4%	9%	5%	4%
Warran Hamm	3%	4%	2%	7%	2%	2%	4%	-	3%	3%	5%	6%	3%

% Statistically significantly higher than total

% Statistically significantly lower than total

Sample Profile

Sample Profile

BC Residents (Unweighted Base n=1,003; Weighted Base n=1,003 unless noted otherwise)

Gender

	Unweighted	Weighted
Men	470	482
Women	553	521

Age

	Unweighted	Weighted
18-34	206	257
35-54	308	321
55+	489	425

Region

	Unweighted	Weighted
Metro Van	502	542
Van Isle	193	170
Rest of BC	308	291

Federal Vote Intention

	Unweighted	Weighted
	<i>n=886</i>	<i>n=886</i>
Liberal	480	399
Conservative	261	379
NDP	79	48

Provincial Vote Intention

	Unweighted	Weighted
	<i>n=818</i>	<i>n=819</i>
NDP	386	359
Conservative	270	311
Green	80	73
OneBC	49	48

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

MONTREAL | QUEBEC |
TORONTO | WINNIPEG
EDMONTON | CALGARY |
VANCOUVER | NEW YORK

Le^ger

Data-driven intelligence for a changing world.

leger360.com